## How to prepare a graphic file for LogoPoolFelt.com

## **Preferred File Formats:**

**EPS** (in CMYK or Pantone) **TIF** (in CMYK or Pantone)

## **Preferred Applications:**

Adobe Illustrator™ Adobe Photoshop™ CorelDraw™

## **Preparing Your Print Files**

When designing in Illustrator or Corel, always **outline your fonts** to avoid font conflicts and save or export the file as an .EPS *(encapsulated PostScript)*.

Please save all Photoshop files as either CMYK .TIF or .EPS files.

**Resolution** should be minimum 100dpi - 150dpi at final output size.

Include a **bleed** of 1/2" inch.

All files should be CMYK or Pantone. If using a Pantone<sup>®</sup> color, specify the number and we will match as closely as possible. *Additional charges apply for color matching*.

Always include a color proof to ensure file (not color) accuracy.

**FYI** - Although Microsoft products and similar desktop publishing products are not intended for large format printing, your graphic can be reworked for production.

If you did not upload your file(s) during purchase on our website, you may email them to Sales@LogoPoolFelt.com, and please include your name, order number and order date.